

## ON CAMPUS BY PINEKREST TECHNOLOGIES

(Only for MEFGI Students)

COMPANY CAMPUS DRIVE DETAIL	
Company Name	<b>PINEKREST Technologies LLP</b>
Date	18 <sup>th</sup> March, 2017 (Saturday)
Time	9:30 AM
Venue	Auditorium, PG Building, MEFGI
JOB DESCRIPTION	
Job Profile	<ol style="list-style-type: none"> <li>1. Software Developer (CE/IT)</li> <li>2. Business Analyst (CE/IT)</li> <li>3. GET-Production (Mech)</li> </ol>
Package (CTC)	<b>6 LPA</b> [Fixed – 3 LPA + HRA (Accommodation + FOOD) worth of 1.5 LPA, provided by company + Conveyance allowance - 90000 provided by company + Others-60000 provided by company.]
Job Location	Ahmedabad, Mumbai, Delhi NCR, Chennai, Coimbatore and Bangalore
Selection Process	Written Test Personal Interview
ELIGIBILITY PARAMETERS	
Education Qualification	BE (CE/IT/Mech) - 2017 Pass outs
Eligibility Criteria	CPI-6 & Above No active backlog
TO PARTICIPATE	
Registration Process	Interested and Eligible students need to register on below given link by 15 <sup>th</sup> March, 2017. Link: <a href="https://goo.gl/forms/QcyVCYyia4YRNb2Z2">https://goo.gl/forms/QcyVCYyia4YRNb2Z2</a>
Documents Required	Students must carry the following for the recruitment process: <ol style="list-style-type: none"> <li>1. 2 Recent Photographs</li> <li>2. 2 Set of updated resume</li> <li>3. Photocopy of all academic records and till date semester mark sheets</li> </ol>
Placement Cell Contact Person	Mr. Keyur Desai M. 9099040463

### ABOUT THE COMPANY

For more details visit: [www.myfoodkart.in](http://www.myfoodkart.in), [www.thecareermaker.co.in](http://www.thecareermaker.co.in)

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## Key Responsibility Areas primarily:

### **BUSINESS ANALYST**

- MANAGE PPC FROM DIGITAL MARKETING INITIATIVES
- MANAGE DATABASE FROM ABOVE INITIATIVE
- MANAGE FOOTFALLS TO CONVERT THE SAME INTO TANGIBLE SALES
- ACCOUNT RECEIVABLES
- HANDHOLDING FOR PROJECT TAKE OVER WITH THE CLIENT
- CRM (MANAGEMENT)

### **GET-PRODUCTION**

- 500000 units production with absolutely no defects
- No ER issues in the bay

## Knowledge, Skills, abilities & other requirements:

### **BUSINESS ANALYST**

- Knowledge- PROJECT FLOW CHART & WORK FLOW CHART
- Skills- man management, leadership, process control
- Abilities- finance control, man management and quality forum
- Competencies- desired- fresher B.E. (CE/IT)

### **GET-PRODUCTION**

- Knowledge- PROJECT FLOW CHART & WORK FLOW CHART
- Skills- man management, leadership, process control
- Abilities- finance control, man management and quality forum
- Competencies- desired- fresher B. Tech. (Mechanical)

## Job Responsibilities:

### **SOFTWARE DEVELOPER**

- Set up apps in mobile technology, web designing, development, SQT, PHP

### **BUSINESS ANALYST**

- MANAGE PPC TO CONVERT INTO FOOT FALLS
- ACCOUNT RECEIVABLES FROM THE CONVERSION
- CRM MANAGEMENT

### **GET-PRODUCTION**

- 500000 units production with absolutely no defects

**Dr. Gaurav Gandhi**

**Sr. Manager – Placement Cell**